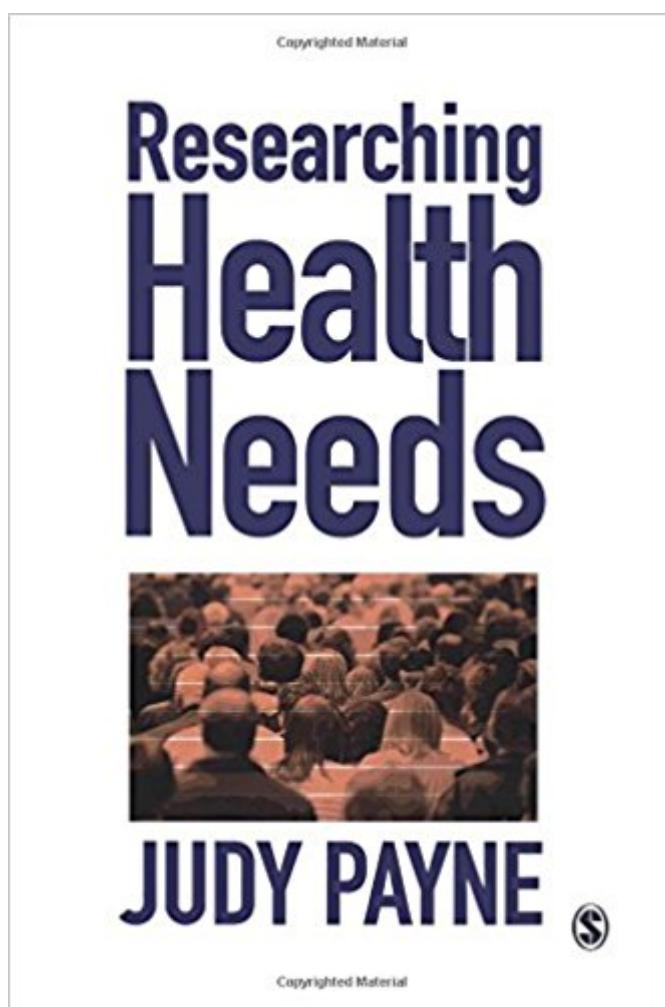


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# Researching Health Needs: A Community-Based Approach



## **Synopsis**

Researching Health Needs is an easy to use introductory guide to the main social research techniques used to gather evidence about the health needs of local communities. The reader is taken through the process of producing evidence, from the initial planning stages of research, to writing up, getting the message across, and trying to influence policy and practice. All of the methods are described in a simple and, as far as possible, non-technical way, and are extensively illustrated with concrete examples from existing studies. The author has adopted a comprehensive, and at times imaginative, approach to applied social research. Key features of the text include: coverage of both social survey methods

## **Customer Reviews**

[It is] difficult to find a single volume that addresses the specific range of methodological challenges [in] health needs assessment... Judy Payne's book is a very welcome answer to this problem. [This book] offers a lucid and logical exposition of the research process. It begins with a short introduction to the relevant policy context and a clarification of the terms 'health', 'need' and 'community'. The following chapters cover the planning stage of a project... The book then moves on to the empirical stage of research... The volume concludes with a number of short case studies... It uses research terminology judiciously, providing clear explanations and illustrations. A useful selection of references to additional texts is also given. [T]he identification of a range of typical problems associated with the interpretation of official statistics will help would-be investigators to avoid drawing wrong conclusions about the health status of different groups. There is a useful and succinct description of a number of deprivation indices, together with relevant references. The sections on sampling strategies and the analysis of statistical data are particularly good in terms of coverage, clarity and explanation of technical terms. [As an all round 'use-friendly' text, the book achieves its aim admirably. It presents a clear guide while at the same time conveying the challenges and possible pitfalls inherent in investigative research work. This book provides an invaluable resource for anyone planning to undertake needs assessment in the fields of health, community or social care. It also offers an excellent basic text on health and social research for undergraduate and postgraduate students' - Sociology

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